



## The Bear Club Terms

- The Bear Club is run by AO Retail Limited, AO Park, 5a The Parklands, Lostock, Bolton, BL6 4SD.
- **The Bear Club is a fun way for families to share their AO Bear-themed activities with us. Share your photos with us and, if yours is chosen, you'll become a member of The Bear Club. Bear Club members receive a Bear Club badge and/or AO Bear-themed goodies (subject to availability). The Bear Club is aimed at children aged 3 to 7, but all photos must be submitted by a parent or legal guardian aged 18 or over.**
- To send us a photo, a parent or legal guardian can either:
  - tag AO on Instagram or Facebook with a photo of an AO Bear or Bear Club activity; or
  - email the photo to [bear@ao.com](mailto:bear@ao.com).
  - No purchase is needed to take part.
- By sending us a photo, you confirm that:
  - you are the child's parent or legal guardian;
  - you are happy for AO to receive and review the photo;
  - you have permission from anyone shown in the photo, or from their parent/legal guardian if they are under 18; and
  - the photo is your own, does not copy someone else's work, and is not inappropriate, offensive or unlawful.
- If we choose to share/use your photo on AO's website, social media channels or other AO marketing materials, your child will officially become a member of The Bear Club. We may feature the child's first name when sharing/using the photo, but we won't publish their full name or other contact details. AO will decide which submissions to use at its discretion.
- Bear Club badges and goodies can only be sent to UK addresses. Delivery restrictions may apply in certain locations, including parts of Northern Ireland, the Scottish Highlands, the Scottish Islands, the Channel Islands and the Isle of Man. Where we are unable to deliver a badge or goodies, this will not affect the child's membership of The Bear Club. There is no cash alternative for any badge or goodies and these cannot be transferred to someone else. We may substitute an item with something similar or better if needed.
- We may contact the submitting parent or legal guardian by email or social media about their submission, including to arrange delivery of any badge or goodies. If we do not receive a response, we may choose another submission instead.
- You can submit more than one photo, but automated, bulk or fake submissions will not be accepted. AO may reject any submission that it considers unsuitable, inappropriate, offensive, unlawful, unsafe or inconsistent with the spirit of The Bear Club.
- AO may amend, pause or withdraw The Bear Club at any time if it needs to.
- Personal data will be handled in line with AO's Privacy Policy: <https://ao.com/help-and-advice/my-ao/privacy-and-security>
- These terms are governed by English law and the courts of England and Wales will have exclusive jurisdiction.