

Name of Cookie	Purpose	Expiry
MALoggedIn MAPropositionId	Cookies that are created when the customer logs into or out of My Account. Set when logged into My Account. Removed when logged out of My Account.	Session Cookie
_mactl	Mfa cookie that stores serialized encrypted email and expiry date. This is set when a customer has mfa enabled and logs into my account, removed when logged out of my account.	Session
ciamaccess ciamid ciamrefresh ciamsession	Cookies used to verify the visitor is valid when logging in.	Shortest is a 1 hour, longest is 90 days
__cf_bm	This cookie is set by CloudFlare. The cookie is used to support Cloudflare Bot Management.	30 mins
OPTOUTMULTI AOCookiebannerConsent MKT_AOCookiebannerGDPRV2	Stores the customer's cookie preferences accepted/declined	Shortest is 6 months, longest is 1 year

ASP.NET_SessionId	Stores a 'Session ID' which is used by Microsoft .NET Framework to deliver the web pages to the visitor. These cookies expire at the end of sessions which is when a visitor goes to another website or closes their browser window.	Session
WEBSITE_EXPERIMENT_PDP_ProductTitleAboveGallery WEBSITE_EXPERIMENT_PDP_ProminentPromotions WEBSITE_EXPERIMENT_PDP_WebshopImprovements	Cookies which are used to present information to the visitor on the product page.	1 year
customerpreviouslyvisited	Product Page - true or false whether customer has previously visited the particular product page.	1 day
youreko_variant_split yourekoUserId	Functionality to deliver the Youreko display on Lister or Product Pages. This presents information about energy efficiency of products shown.	6 months
JSESSIONID	Technical cookie that ensures that the website can communicate with	Session

	the server.	
AOCookieRequestReference cookie_request_reference_v2	Cookie value references.	6 months
__cflb	Findability/Ecom team of teams.	1 day
AWSALB AWSALBCORS	Technical cookies generated by the application load balancer in the Amazon Web Services to assist management of the functionality of the website.	1 week