

Name of Cookie	Purpose	Expiry
_ga _gcl_au _ga_3S7ETESNLV _ga_4DSXGNC1RH _gcl_au IDE lantern receive-cookie-deprecation testnewReturning FPID FPLC c	Cookies used by Google analytics. Provides information relating to website usage and performance. Information may also be used for the purposes of targeted advertising . If a visitor has clicked on a Google advertisement, it may track the visitor to the site and measure conversion	Shortest is 21 hours, longest is 400 days
.AspNetCore.AzureADCookie	Session managed by Azure AD B2C	
MUID _uetsid _uetvid	Cookie used by Bing Ads (Microsoft) to track user behaviour and personalise advertising offerings seen across the internet.	Shortest is 1 day, longest is 1 year 25 days
_pin_unauth _pinterest_ct_ua	Cookies associated with Pinterest use by the site visitor.	1 year
qubitTargetBucketValue qubit_recently_viewed _qubitTracker	Provide analytics about visitors interaction with website and this is used to determine content provided .	Shortest is 4 days, longest is 1 year
_scid _scid_r	Cookies associated with Snapchat use by the site visitor.	Shortest is 1 day, longest is 399 days

X-AB sc_at _ScCbts		
_tt_enable_cookie _ttp	Cookies associated with TikTok use by the site visitor.	13 months
guest_id_marketing muc_ads personalization_id	Cookies associated with Twitter use by the site visitor.	399 days
newReturning fsnewReturning	Associated with tracking and identifying returning users	Shortest is 30 days, longest is 399 days
__spdt	Collects site performance, usage and visitor information to be used for analytics purposes	1 year
_channel	Referral	30 days
ar_debug	This cookie is used by DoubleClick to debug ads.	1 year
li_gc lidc	Cookies associated with LinkedIn use by the site visitor.	
_fbp	To store and track visits across websites.	3 months